



organic
arable

The logo for Organic Arable, featuring a stylized graphic of three leaves (one green, two orange) above the text "organic" and "arable" stacked vertically in a lowercase, sans-serif font.

NOCC 2019

- UK is performing very differently for other EU states
- Exporting countries showing largest growth rates and this trend is true for 3rd countries too
- A need for the UK to respond to this situation and need a different attitude & approach

EU Organic Cereal Area (Ha)

	2015	2017	+/- Area	+/- %
Austria	553570	620764	67194	12
Denmark	47944	52323	4379	9
Estonia	24225	31600	7375	30
Finland	43589	57512	13923	32
France	123517	147761	24244	20
Hungary	19669	21151	1482	8
Ireland	1317	1526	209	16
Italy	172128	215405	43277	25
Latvia	25860	40833	14973	58
Lithuania	54871	83311	28440	52
Poland	89336	86981	-2355	-3
Portugal	4795	5131	336	7
Romania	58741	45366	-13375	-23
Spain	139869	160597	20728	15
Sweden	84913	96070	11157	13
UK	38505	35331	-3174	-8
Total	1,574,091	1,798,974	224882	14

- Declining area is a weakness for us all
- Celebrate carrots & sprouts
- We need to learn from successful developments seen abroad
- Change is not easy & requires response and engagement.



Advocacy

Advocacy is a process that aims to influence public opinion through media campaigns and direct approaches. It seeks to break on barriers.

“public support of an idea, plan, or way of doing something”



“the availability of full information required for collaboration, cooperation, and collective decision making”

Transparency



Differentiation

Member Focus



So how are we changing?

- Alternative membership option
- Investment in new staff
- Investment in technology
- Greater consumer engagement
- Serving our community



A social enterprise is an organisation that applies commercial strategies to maximize improvements in financial, social and environmental well-being.

Differentiation

“Integrity is doing the right thing
even when nobody is watching”

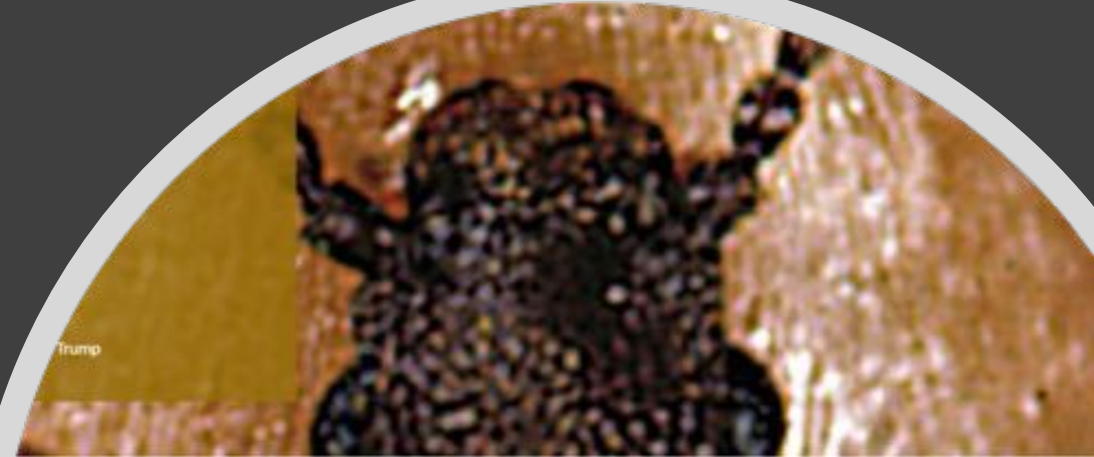
CS Lewis



Member Focus

Team Organic Arable

A community of Organic Cereal Producers



Store Management

When stores are empty at this time of year it is an opportunity to undertake some work to keep any grain store pests a bay.

Getting a good clean is a great start and there are contractors who offer this if you can't face it yourself. The aim is to remove as much dust and debris as possible from the cracks and crannies of the store as this is where bugs can thrive.

If you are aware of having a problem or are just wanting a belt and braces you are able to use diatomaceous earth in store.

Other things that can be helpful too. Rats like places to hide and if these can be in a grain store even better - bed and breakfast provided. Having a concrete area immediately adjacent to the store will discourage vermin. One grower has a grown earth bank on three sides of a store. This was perfect as it cleared the area provided less cover and more access to the store. The problem in the store was reduced.

Check how well doors close and seal and whether there are any gaps that may allow access. In one extreme case witnessed a concrete block to access grain. Having an external door with a lock system. It also offers an opportunity to see if the door is functioning suitably.

It is a good idea to have the opportunity to undertake maintenance work.

Diatomaceous Earth

The recommendation is to apply at 10 g per m² or to create a slurry application to walls but if the store is well cleaned then application between wall along the top of walls where wall panels come down to floor and other areas in which could harbour bugs is advisable. For more information see [HGCA Topic Sheet 72](#) (which is in the Technical Documents area).

AquaPy

AquaPy is a pyrethrum based insecticide product that can be used in a range of applications in the food industry. Whilst it can be applied to surfaces in contact with grain it cannot be applied to grain itself. For more information please see the [AquaPy Product Label](#) and [AquaPy Safety Data Sheet](#).

If you are interested in using either of these products please contact the office as we may be able to source more cost effectively if you are a member. This is placed.



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Member Focus

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Science & Environment

Nature crisis: Humans 'threaten 1m species with extinction'

By Matt McGrath
Environment correspondent, Paris

6 May 2019

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Final thoughts ...

- Managed and governed for producer benefit
- Only organisation which advocates for the arable sector
- Invests in the organic sector in research and Knowledge Transfer
- Transparent pricing facilitates better supply chain communication

Consider how your business can work with Organic Arable to strengthen and develop the organic cereal sector